

Mario Vrbančić*

»ÜBER-COCA«, »ÜBER-SEX«, »ÜBER-NIŠTAVILO«

Sažetak

»Über-Coca«, »Über-Sex« i »Über-Ništavilo« metafore su određenih agregatnih stanja: »Über-Coca« odnosi se ne Freudove eksperimente s kokainom, otvorenu mogućnost da se sami začeci pa tako i cijela psihoanaliza farmakologizira; »Über-Sex« neprestana je težnja ne samo da se seksualnost kontrolira, regulira, nego, štoviše, koristi u samoj proizvodnji, kao svojevrsni motor proizvodnih snaga; »Über-Ništavilo« odnosi se na same granične situacije proizvedene u toj kontroli, na ontološke neizvjesnosti koje tek nejasno naziremo u današnjem trenutku. Ovaj esej pokušava odgovoriti na pitanje kako se ti »überi« prožimaju u stvaranju novih seksualnih identiteta u dvadeset i prvom stoljeću. Prvi dio eseja posebnu pažnju poklanja genezi biomoći kako ju je mapirao/la Paul Beatriz Preciado u svojem radu Testo Junkie: Sex, Drugs and Biopolitics in the Pharmacopornographic Era. Nakon kratkog prikaza geneze te vrste biomoći i kapitalizma dolazi se do ontološkog koncepta na kojem Preciado zasniva svoj argument o farmacijsko-pornografskom kapitalizmu. Radi se naime o orgazmičkoj sili koju on/a zove potentia gaudendi, koja se ne može kanalizirati, nije ni muško ni žensko, nema roda, koja prožima i animalno, pa i samo anorgansko, dakle, skoro da se radi o kozmičkoj orgazmičkoj sili. Drugi dio eseja postavlja pitanje o ontološkoj utemeljenost potentia gaudendi uspoređujući je s drugom fantazmom o djelovanju financijskog kapitalizma kako je prikazana u Martin Scorseseovom filmu The Wolf of Wall Street, s fokusom na analizu kako se sama performativnost ontološke neizvjesnosti uvijek nanovo vraća. Kritizirajući Preciado i njegovo/njeno čitanje Lacana, esej se bavi »Über-Ništavilom«, koje je, iako izgleda da se javlja na samom kraju u linearnom progresivnom slijedu »Über-Coca«, »Über-Sex«, »Über-Ništavilo«, prisutno od samih početaka.

Ključne riječi: »Über-Sex«, biomoć, kapitalizam, Lacan, »Über-Ništavilo«

* Odjel za anglistiku Sveučilišta u Zadru, Obala kralja Petra Krešimira IV br. 2, HR-23 000 Zadar, mavrbanci@unizd.hr

Mario Vrbančić*

“ÜBER-COCA”, “ÜBER-SEX”, “ÜBER-NOTHINGNESS”

Abstract

“Über-Coca”, “Über-Sex” and “Über-Nothingness” are metaphors of certain aggregate states: “Über-Coca” refers to Freud's experiments with cocaine, an open possibility of pharmitizing the conception as well as the entirety of psychoanalysis; “Über-Sex” is a constant need of not only controlling, and regulating sexuality, but of using it in production itself, as a particular sort of engine of productive forces; »Über-Nothingness“ refers to borderline situations produced in such a control, ontological uncertainties only vaguely discernible from today's vantage point. This essay tries to answer the question of how these “übers” permeate each other in creation of new sexual identities in the twenty-first century. First part of the essay deals with genesis of biopower which was mapped by Paul Beatriz Preciado in his work Testo Junkie: Sex, Drugs and Biopolitics in the Pharmacopornographic Era. After a brief overview of this type of biopower and capitalism, we are led to the ontological concept on which Preciado conceives his argument regarding pharmaceutical-pornographic capitalism. The issue discussed here is a concept referred to as potentia gaudendi, an orgasmic force which cannot be channeled, which is neither male nor female, a neuter, which permeates the animal realm, too, even the inorganic, therefore, it can almost be understood as a cosmic orgasmic force. Second part of the essay asks the question regarding the ontological merit of potentia gaudendi comparing it to another phantasm of the workings of financial capitalism as portrayed by Martin Scorsese's movie The Wolf of Wall Street, with a focus on analysis of the very performativity of ontological uncertainty which constantly returns. By criticizing Preciado and his/her reading of Lacan, the essay deals with “Über-Nothingness«, which seems to appear only at the end of the linear progressive sequence of »Über-Coca“, “Über-Sex“, “Über-Nothingness“, but is actually there from the very start.

Key words: “Über-Sex”, biopower, capitalism, Lacan, “Über-Nothingness”

* Department of English at University of Zadar, Obala kralja Petra Krešimira IV br. 2, HR-23 000 Zadar, mavrbanci@unizd.hr