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PERCEPCIJE BICIKLISTIČKOG PROMETA NA PODRUČJU ZAGREBA: RAZLIKE U ODNOSU NA DOB, ROD I ČLANSTVO U UDRUZI SINDIKAT BICIKLISTA

Sažetak

Prometovanje biciklom danas predstavlja raširen oblik prometovanja, ali uvjeti za vožnju bicikla u Zagrebu, premda unaprijeđeni, još uvijek nisu zadovoljavajući. Cilj ovog istraživanja je bio utvrditi rodne razlike, kao i razlike u percepcijama članova udruge Sindikat biciklista s »tipičnim« zagrebačkim biciklistima, po pitanju različitih čimbenika vezanih uz problematiku vožnje bicikla u Zagrebu. Ispitana je povezanost istih percepcija s dobi sudionika. Ispitano je preko 3.000 članova Udruge i biciklista koji nisu članovi Udruge (»tipični« biciklisti), primjenom prigodno sastavljenog upitnika. Rezultati su pokazali da članovi udruge Sindikat biciklista u prosjeku češće voze bicikl u odnosu na tipične bicikliste u različite svrhe, više su motivirani za češću i sigurniju vožnju bicikla u gradskim uvjetima, u većoj mjeri percipiraju barijere biciklističkog prometovanja, imali su više prometnih nezgoda raznih vrsta te uočavaju nedostatke aktualnih rješenja koje nudi Grad Zagreb. Slične trendove prosječnih rezultata pokazuju i tipični biciklisti i članovi Udruge. Rodne razlike ukazuju na trend rjeđeg korištenja bicikla kod žena, u odnosu na muškarce, što može biti uvjetovano percipiranom (ne)sigurnošću biciklističkog

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prometovanja Zagrebom. Povezanost varijabli vezanih uz biciklistički promet s kronološkom dobi sudionika (uz samo jedan izuzetak) nije statistički značajna, što je protumačeno većinskim udjelom mlađih sudionika. Dobiveni rezultati indiciraju potrebu poduzimanja konstruktivnih društvenih akcija za poboljšanje uvjeta za vožnju bicikla u Zagrebu i njegovim prigradskim naseljima.

Ključne riječi: *barijere, biciklistički promet, društvena akcija, promocija biciklističkog prometa, sigurnost, Zagreb*

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**PERCEPTIONS TOWARD CYCLING IN ZAGREB AREA: DIFFERENCES
CONCERNING AGE, GENDER AND MEMBERSHIP IN THE ASSOCIATION “TRADE
UNION OF CYCLISTS”**

Abstract

Bicycle riding today is a widespread form of traffic, but the conditions for cycling in Zagreb, although improved, are still not satisfactory. The aim of this study was to determine gender differences along with differences in the perceptions of members of the association of Cyclists trade union with a “typical” Zagreb cyclist, in terms of various factors relating to the problems of cycling in Zagreb. The correlation between these perceptions and the age of the participants was studied. Over 3000 members of the association as well as cyclists who are not members of the association (“typical” cyclist) were interviewed using conveniently assembled questionnaire. Results show that the members of the association bicycle on average more often and for various purposes compared to typical cyclists and are more motivated for more frequent and safer cycling in urban conditions, perceive more barriers to cycling, have more accidents of various types and see disadvantages of the current solutions offered by the City of Zagreb as more serious. Both the typical cyclists and the members of

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the association show similar trends in average results. Gender differences indicate the trend of rarer use of bicycles for women, as compared to men, which can be influenced by perceived (un)certainly of the bicycle traffic in Zagreb. The relationship between variables related to cycling with chronological age of the participants (with only one exception) was not found to be statistically significant, which is most likely due to the fact that a majority share of the participants are of a younger age. The results obtained in this study indicate a need for taking constructive social action to improve conditions for cycling in Zagreb and suburban areas.

Key words: *barriers, cycle traffic, social action, promoting cycling, safety, Zagreb*